FOR THE FIRST TIME EVER 25HOURS RESIDENCES

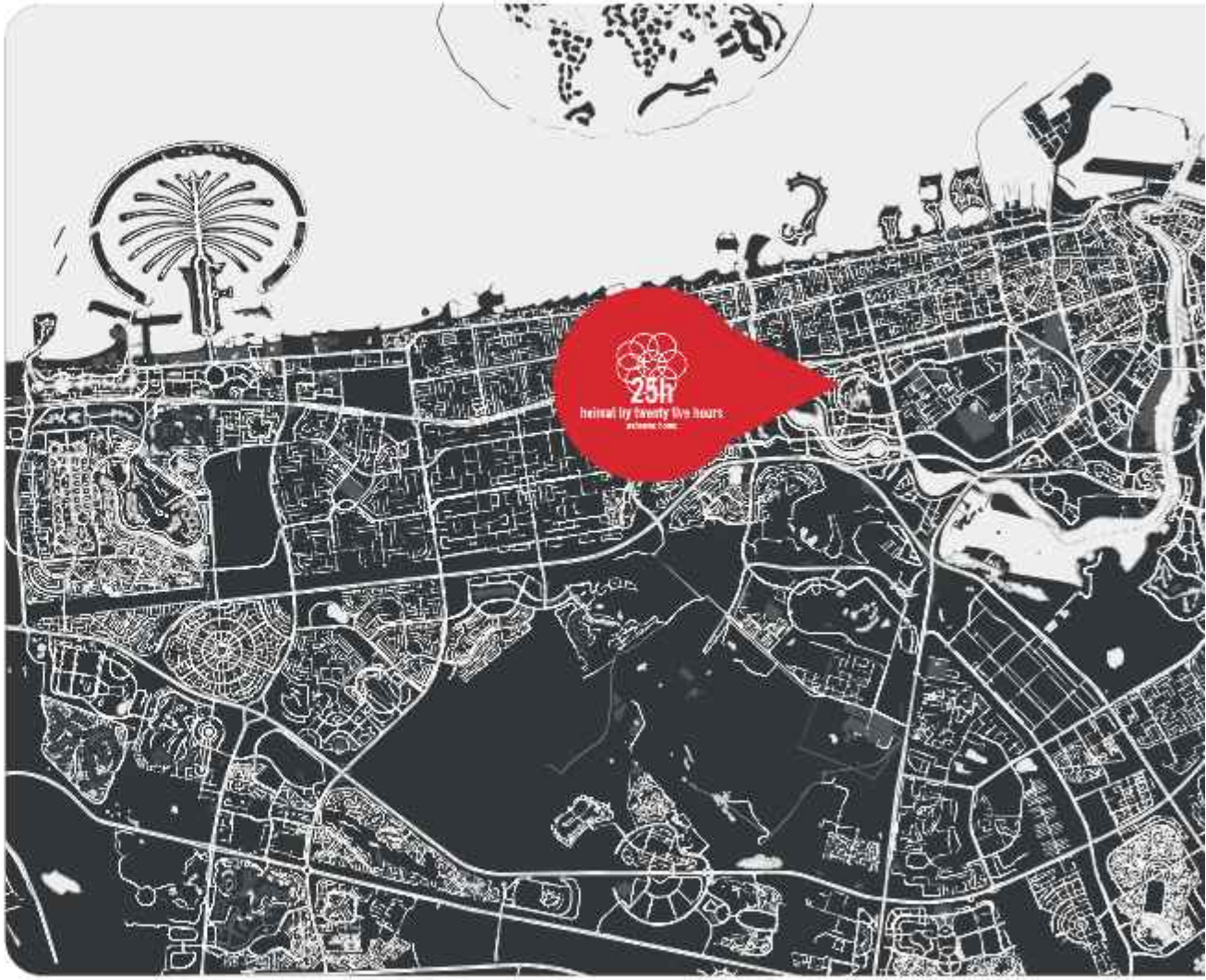


THE HEART OF DUBAI

Tucked right into the buzzing heart of the city, 25h Heimat is like your own personal portal to culture, shopping, and endless entertainment. We're talking close enough to high-five the famous Burj Khalifa, strut your stuff at the Dubai Mall, and be hypnotized by the enchanting Dubai Fountain. Your wish for luxury and convenience? Consider it granted, just a doorstep away!

PROXIMITY TO

4 Mins to Burj Khalifa
5 Mins to Dubai Mall
10 Mins to DIFC
15 Mins to DXB International Airport
24 Mins to Palm Jumeirah



25h
heimat by twenty five hours

Sheikh Zayed Road

Al Mustaqbal Street

Sheikh Mohammed Bin Rashed Blvd

Sheikh Mohammed Bin Rashed Blvd

Al Tahani Street

Burj Khalifa Blvd.

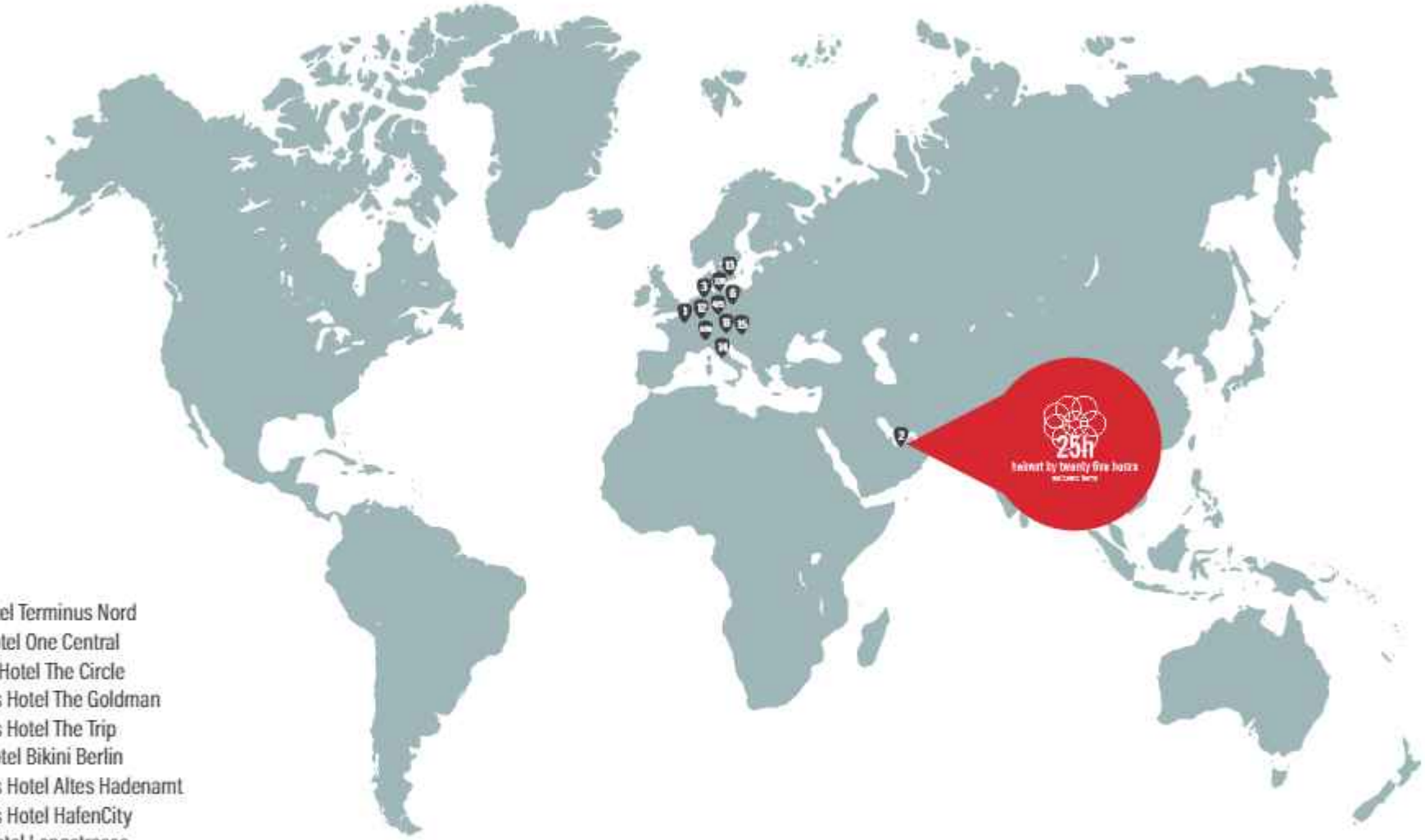
Plot No. 3450385





THE BRAND

25hours Hotels are not showrooms. They are for loving, living and lounging around. A crucial part is played by the public areas, which cater to the needs of our guests according to the time of day. These form the heart of the hotel, a workplace for urban nomads, a marketplace for commodities and a starting point for expeditions into the city. Elegant simplicity is not what we stand for. We believe that more is more.



1. Paris: 25hours Hotel Terminus Nord
2. Dubai: 25hours Hotel One Central
3. Cologne: 25hours Hotel The Circle
4. Frankfurt: 25hours Hotel The Goldman
5. Frankfurt: 25hours Hotel The Trip
6. Berlin: 25hours Hotel Bikini Berlin
7. Hamburg: 25hours Hotel Altes Hadenamt
8. Hamburg: 25hours Hotel HafenCity
9. Zurich: 25hours Hotel Langstrasse
10. Zurich: 25hours Hotel Zurich West
11. Munich: 25hours Hotel The Royal Bavarian
12. Duesseldorf: 25hours Hotel Das Tour
13. Kopenhaven: 25hours Hotel Indre By
14. San Paolino: 25hours Hotel Piazza San Paolino
15. Vienna: 25hours Hotel beim MuseumsQuartier

16. Dubai: 25h Heimat

A PLACE YOU NEVER WANT TO LEAVE



UNITED ARAB EMIRATES



GERMANY



DENMARK



FRANCE



AUSTRIA



FLORENCE

UNFORGETTABLE DESTINATIONS

Step into the 25h Heimat, an urban oasis that's basically a snazzy upgrade to your notion of luxury living in Downtown Dubai. This place is the real deal – imagine a fusion of ultra-modern design, that makes you feel like you lived here all your life, and views that'll have you saying "wow" like a starstruck emoji.

ACCOR MEMBERSHIP SERVICES WITH 25H HEIMAT

Residence owners are eligible to participate in Accor One Residence Club, the Accor Ownership Benefits Program*, affording them VVIP status on a global basis.

- Exclusive invitation to join PLATINUM statis in Accor Live Limitless
- VIP reservation desk to support travel planning across Accor's global network of hotels, resorts and related hospitality offerings.
- Automatic upgrades on arrival across more than 5,500 hotels and resorts worldwide (subject to availability)**
- %20 off best available rate worldwide at participating Accor hotels and resorts
- On-site benefits and privileges (specifics to be agreed with Owner/Developer)

*Eligibility continues for as long as Purchaser owns 25h branded real estate, subject to inclusion of the annual Residence Ownership Benefits Fee being included in the property service charge assessed to all Residence Owners.
**At participating Accor brands and properties.



EAST & WEST PROPERTIES I THE DEVELOPER

Founded in 1993, East & West Properties (EWP) is a prominent integrated Real Estate Group in the UAE. Initially specializing in villa construction, the company swiftly expanded its portfolio to meet increasing demand. EWP is recognized for challenging industry norms and employing innovative and comprehensive methods to navigate dynamic market conditions. With a strong presence in all of the UAE, particularly in Dubai and Abu Dhabi, EWP has collaborated with renowned entities such as Select Group, resulting in luxurious projects like Six Senses Palm, Peninsula Business Bay, The Edge, Jumeirah Living Business Bay, and Marina Gate.

Engaging in master-planning, master-development, and property-related fields, EWP has pivotal developments underway in Abu Dhabi, Al Ain, Dubai, Sharjah, and beyond, closely collaborating with the Abu Dhabi Government and aligning with the Plan Abu Dhabi 2030. The company's success hinges on a team of professionals adept at addressing environmental, economic, physical, and political challenges in complex development projects. The brand name "East & West Properties" implies a focus on properties and projects spanning both eastern and western regions or influences, suggesting a company that is diverse in its offerings, catering to a global clientele with a sense of variety and sophistication in the real estate and hospitality sectors.





25H HEIMAT

Get ready to dive headfirst into the dazzling heart of Downtown Dubai with the 25h Heimat. Inspired by the renowned German hospitality brand, 25hours, this residential masterpiece promises a unique blend of quirkiness and liveliness, introducing an unparalleled dimension of convenience, playfulness, and retro vibes.

THE RESIDENCES

PROJECT BRIEF

Building Category:
Branded Residence

Location:
Downtown Dubai, UAE

Expected Handover Q1 2027

Structure:
G + 73 Floors

Exclusive Amenities
across **64,000** sqft





UNIT MIX

Studio Unit
Up to 568 Sqft

1 Bedroom Apartment
Up to 968 Sqft

1 Bedroom Apartment+Study
Up to 1,195 Sqft

2 Bedroom Apartment + Multi Purpose room
Study: Upto 1,630 Sqft

3 Bedroom Apartment + + Multi Purpose room
Up to 1,958 Sqft

Duplex Penthouse
Up to 3,073 Sqft



AT YOUR DOOR STEP
AMENITIES NEVER SEEN BEFORE IN DUBAI

- Outdoor Adult & Children Swimming Pool
- Indoor & Outdoor Gym Facilities
- Kids Pool & Play Area
- Jacuzzi
- Music Room & Podcast Studio
- Kitchen & Barbeque Area
- Recreational Area
- Hybrid Co-working Space
- Mini Golf
- Big Chess
- Ping Pong
- Rooftop Yoga Area
- Indoor Cinema
- Pet Zone
- Alimentary
- Ice Recovery Bath



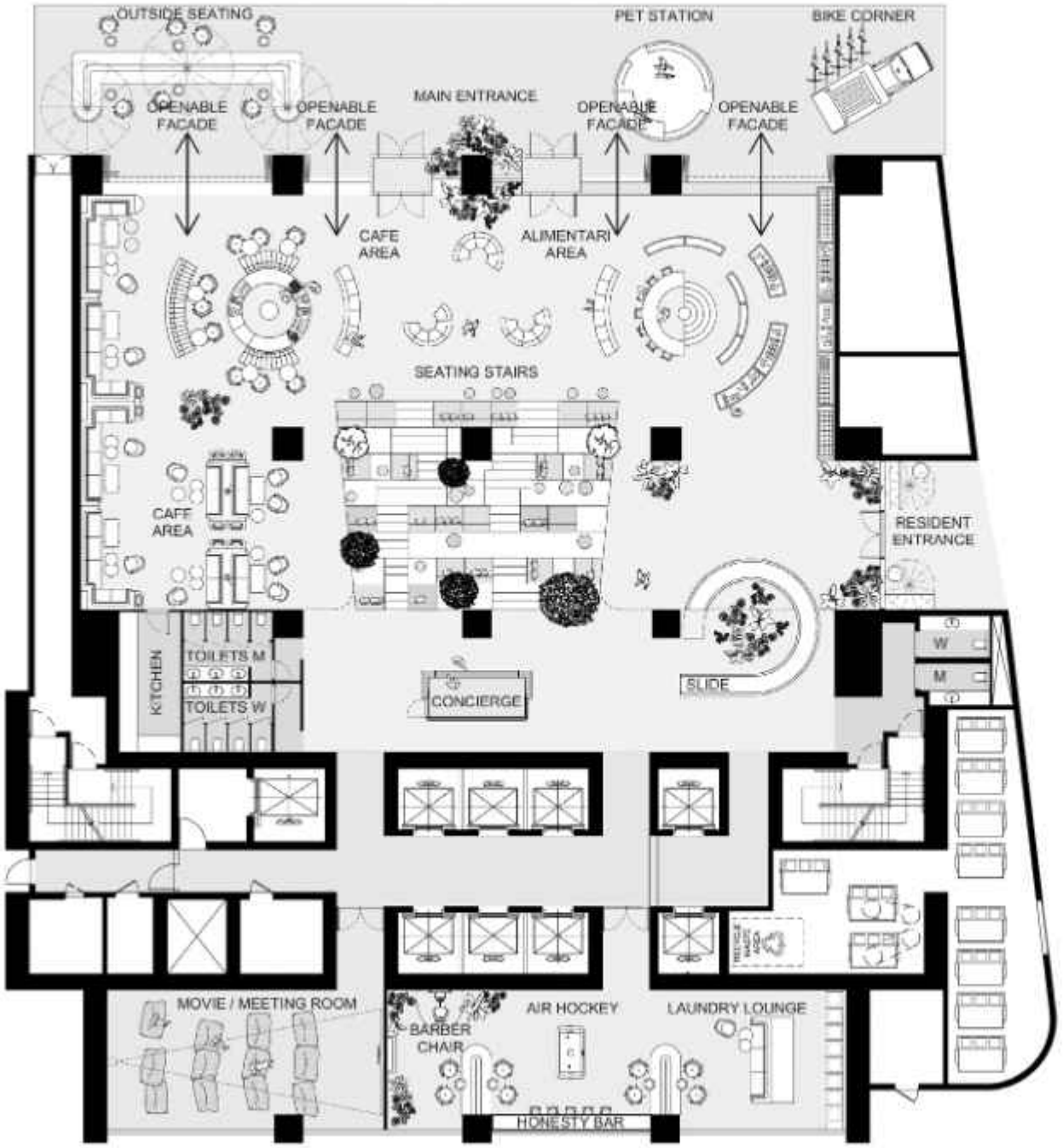
A PLACE YOU NEVER WANT TO LEAVE



25H HEIMAT

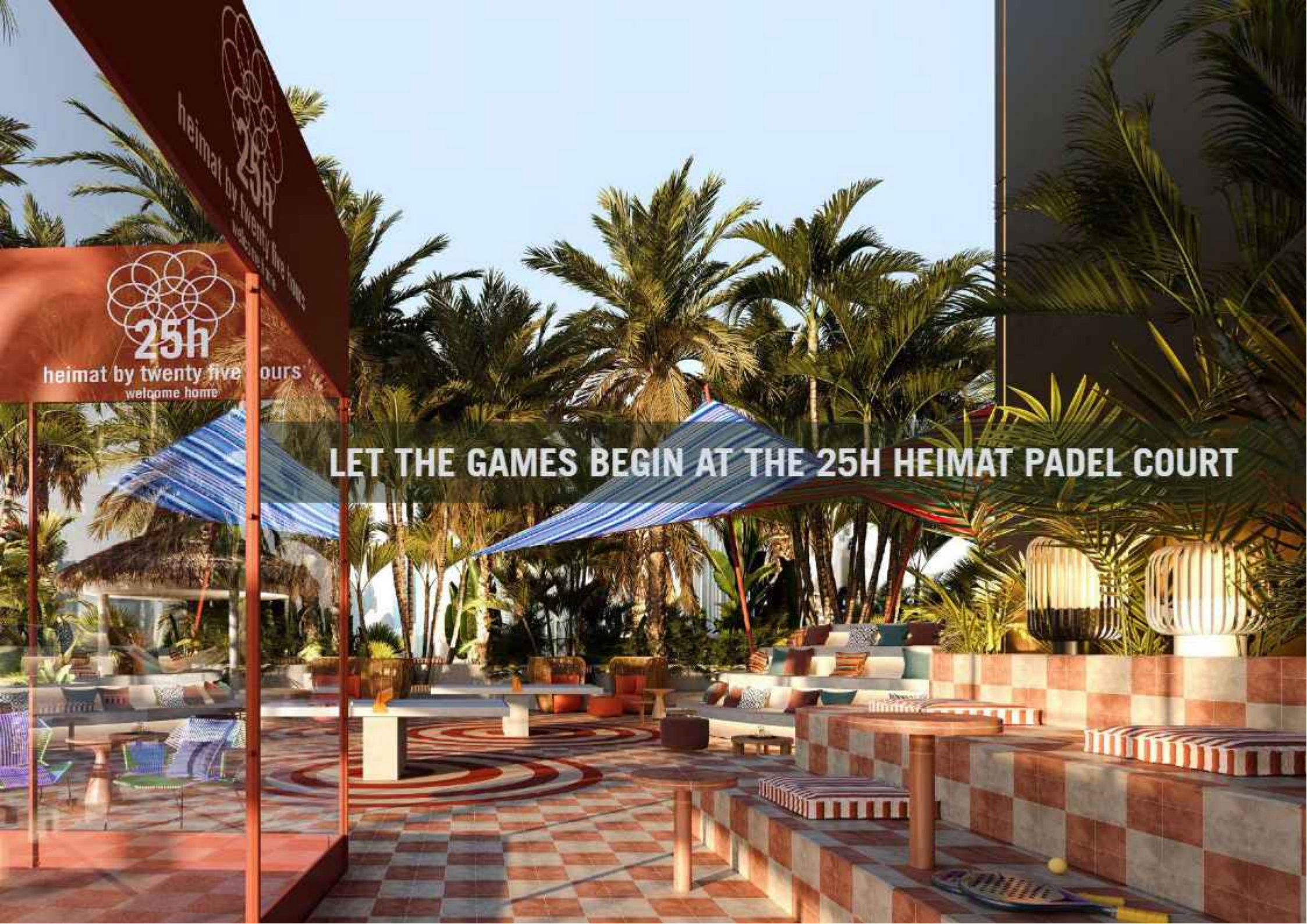
FIRST OF ITS KIND

LOBBY


OUTSIDE SEATING
PET STATION
BIKE CORNER
OPENABLE FACADE
OPENABLE FACADE
MAIN ENTRANCE
OPENABLE FACADE
OPENABLE FACADE
CAFE AREA
ALIMENTARI AREA
SEATING STAIRS
CAFF AREA
RESIDENT ENTRANCE
KITCHEN
TOILETS M
TOILETS W
CONCIERGE
SLIDE
W
M
MOVIE / MEETING ROOM
BARBER CHAIR
AIR HOCKEY
LAUNDRY LOUNGE
HONESTY BAR

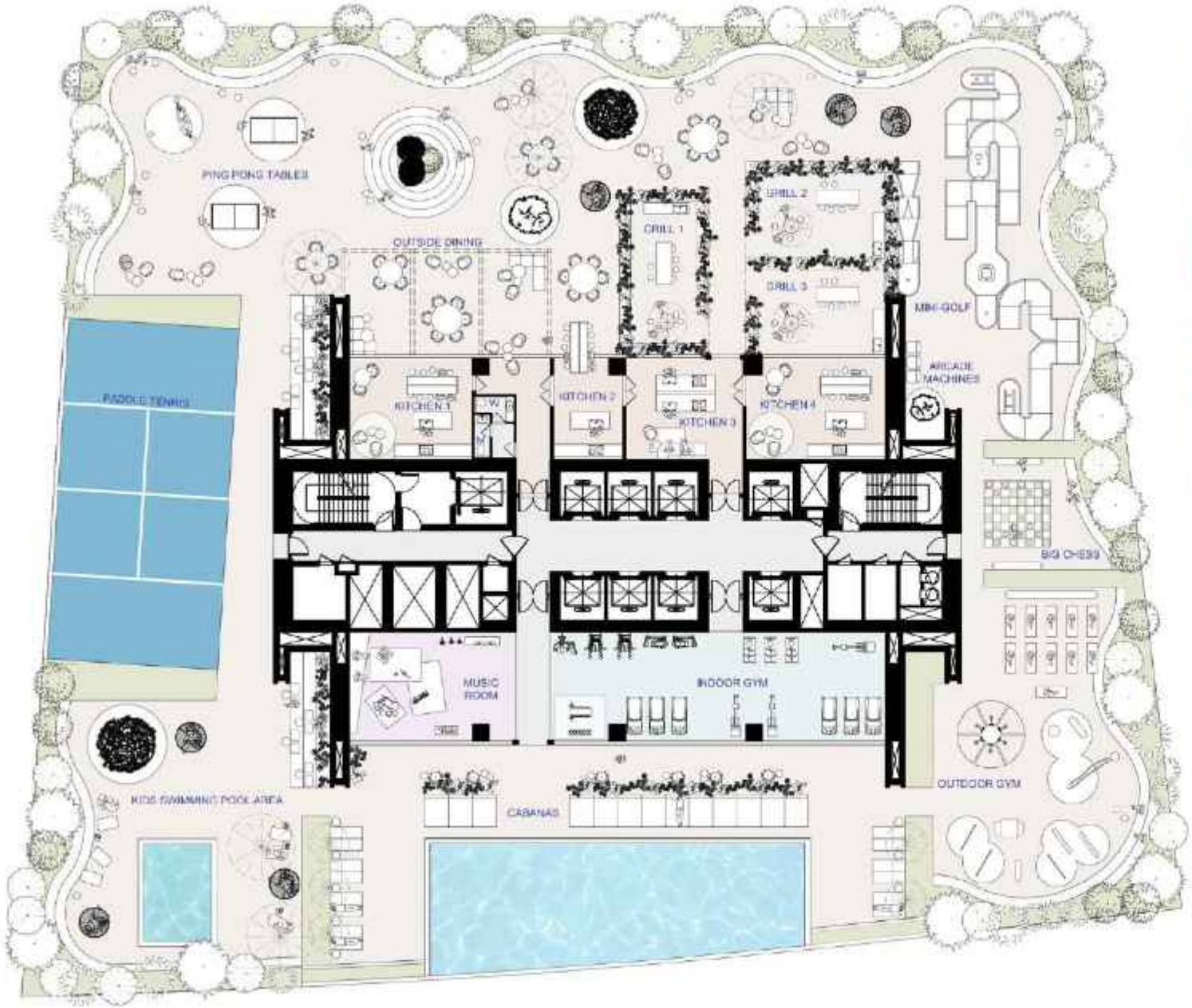






LET THE GAMES BEGIN AT THE 25H HEIMAT PADEL COURT

PODIUM


PING PONG TABLES
OUTSIDE DINING
GRILL 1
GRILL 2
GRILL 3
MINI GOLF
ARCADE MACHINES
KITCHEN 1
KITCHEN 2
KITCHEN 3
KITCHEN 4
PADDLE TENNIS
BIG CHESS
MUSIC ROOM
INDOOR GYM
OUTDOOR GYM
CABANAS





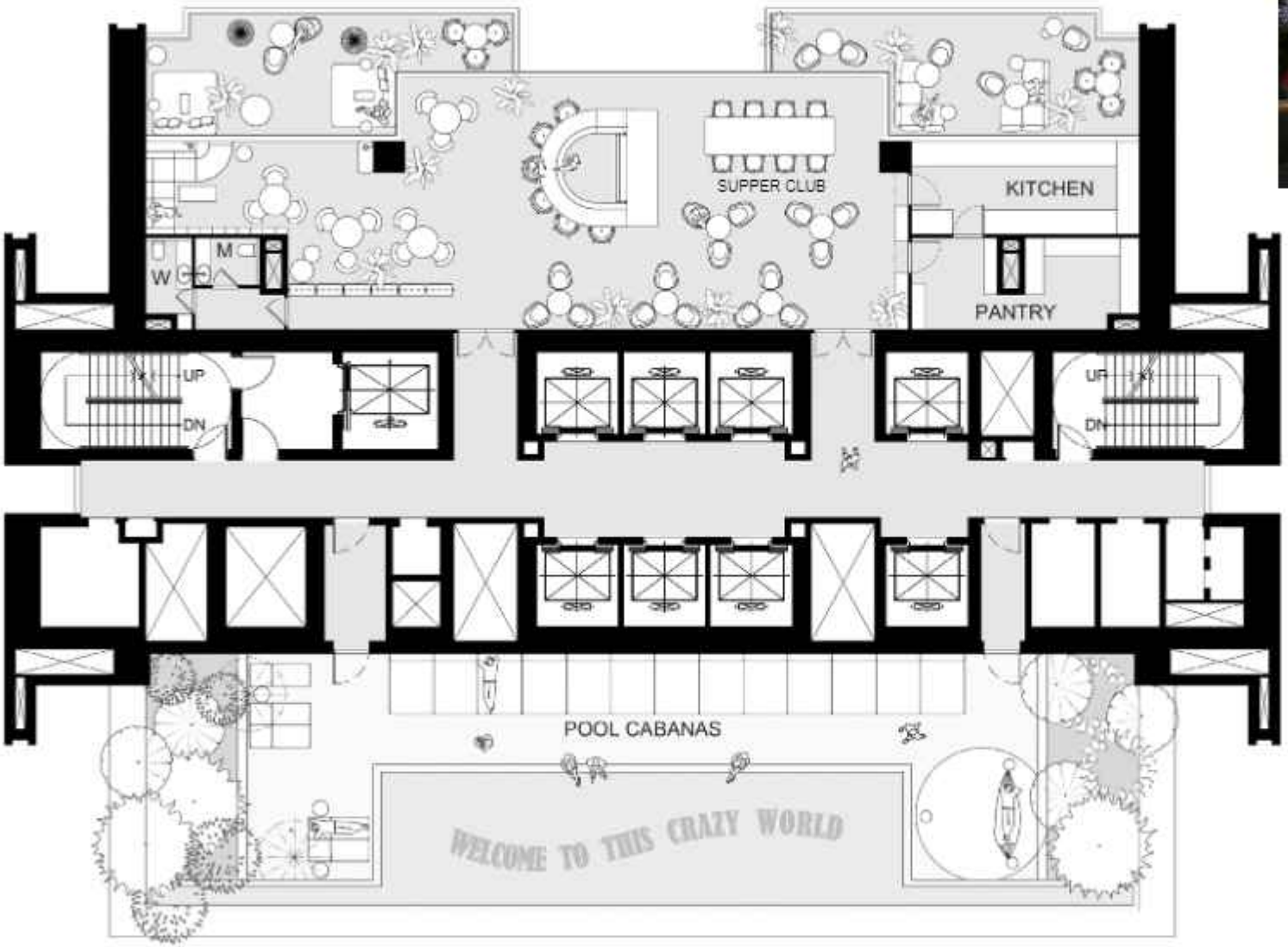


63RD FLOOR SUPPER CLUB

FOR GO GETTERS • LIFE CONNOISSEURS & BIG DREAMERS



FLOOR 63 RD


SUPPER CLUB
KITCHEN
PANTRY
M
W
UP
DN
UP
DN
POOL CABANAS
WELCOME TO THIS CRAZY WORLD



















FROM SUNRISE TO SUNSET YOU HAVE THE WHOLE CITY AT YOUR FEET




UNOBSTRUCTED VIEWS OF
BURJ KHALIFA
& DOWNTOWN BOULEVARD




AM
GOING
ON
HOLIDAY
SP-ICS


BREATH TAKING VIEWS OF
THE ICONIC FOUNTAINS AND
THE WORLD'S TALLEST BUILDING
25h